

Graphic Design & Branding Services



For nearly a decade, **Retail Reinvention (RR)** has provided Visual Merchandising & Display Solutions to clients, becoming a leader in the merchandising services industry, across the United States, the Caribbean Islands and Europe.

In addition to our Visual Merchandising & Display Solutions **RR** also provides effective Graphic Design & Marketing Services. Our main activity focuses on designing and implementing integrated corporate and product communication programs, for businesses and organizations. In terms of strategy, we offer specialized services, which include printing and online advertising, branding, web design & developing as well as social media support.

Our experienced marketing department aims to design and produce original and integrated solutions by providing a complete system of services. We implement the best design practices and the latest trends in order to communicate your message and successfully transmit the idea and content of business to your audience.

We look forward to hearing from you soon!

Thank you!

Louis Moran

Managing Director / Retail Reinvention

Branding

Logo | Corporate ID | Mission

Branding refers to the marketing practice of creating a name, symbol or design that identifies and differentiates a company from other companies or a product from other products. It reflects how a customer thinks and feels about a product, service, etc, but also how one would like to communicate this information to a specific target. It configures, organizes and coordinates emotionally the public's behavior towards the object being promoted. It applies to all disciplines of **graphic design and marketing**, for example print design and publication design

Branding includes custom logotype development, typography, colors, packaging, messaging and it complements and reinforces the existing reputation of a brand. **It attracts new customers** to a brand while making existing customers feel familiar with the offered products / services of a company.





Presentation

PowerPoint | Keynote | Infographics

The significance of a **PowerPoint / Keynote Presentation** is very important to every task of marketing. In our days, an excellent **presentation** is required for every business that believe in innovation, and it plays a pivotal role in helping the effective communication between the company and the consumers, or even for internal use.

Retail Reinvention provides a vibrant custom design that follows branding, story-telling and **impactful communication** techniques. Along with our powerful Infographics and targeted animations that makes it more stunning and more understandable for your audience, your presentation can be easily transformed into a **unique experience**.



At **Retail Reinvention**, we believe in powerful advertising and ideas that drive people to think and feel differently. Ideas that people talk about! A good advertising is the heart of every company. We think that the strength of the advertising message along with a stunning layout is the key to success.

Advertisements come in many shapes, sizes, and forms, covering every company's needs. They can belong in the following categories:

- **Print Advertising:** Newspaper, magazines, & brochure advertisements, etc.
- **Outdoor Advertising:** Boardings, banners, flags, wraps, etc.
- **Digital Advertising:** Advertisements displayed over the internet as well as digital devices.
- **Product/Brand Integration:** Product placements in entertainment media like TV show, YouTube video, etc.

Advertising is passion and we are passionate about helping a brand grow. **RR** can create communication campaigns that can surprise people, make them react, dream, laugh or reflect.

Advertising

Media Placement | Banners | Posters | Signs



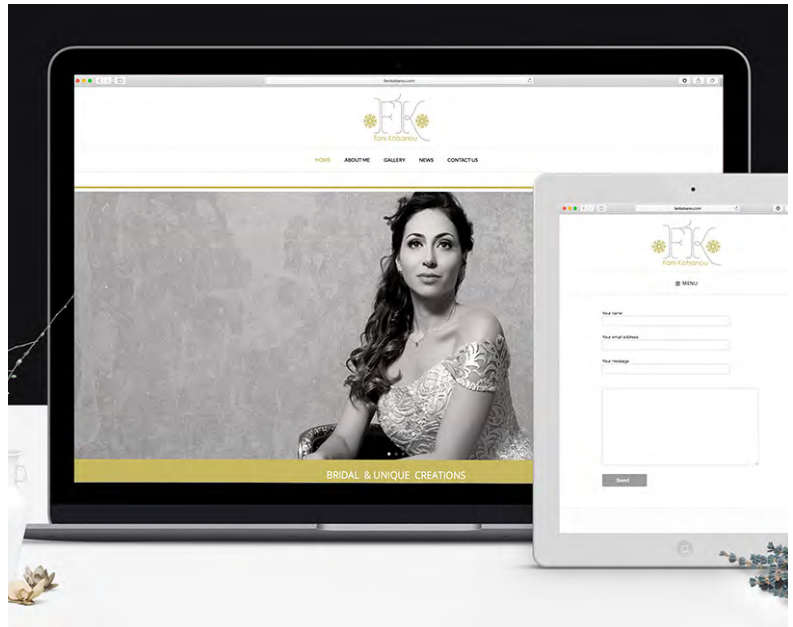
Photo Editing

High-End Retouch | Compositing
Restoration | Montage

The power of photo editing can **save a lot of money** and **time** providing high quality results in any photo project. It's suitable for e-commerce business, fashion industry, magazine, ad agencies, retail and many more.

We provide **multiple** photo editing services such as clipping paths, image masking, ghost mannequins, color corrections, photo restorations, object additions / removals, high-end and portrait retouching, ecommerce/event/fashion photo editing, product / real estate image editing and more! Let's **give life to your photos** and enhance them so they'll be much more attractive!





Consideration of user experience, search engine optimization, ease of use, and **technical details** are just a few elements that are involved in developing a website that is designed to perform in today's competitive marketplace.

Our web design & development team has established a host of effective services to facilitate the growth of your business. They include **WordPress websites** and **eCommerce solutions** focused on usability and **responsive design** as well as creative branding solutions that inject personality into your business.

Web Design Services

Site Design | Site Developing | Hosting





3D Rendering

Design | Photo Realistic Renderings
Animation | CAD

3D Visualisation can be used to build up concepts from scratch, help with design approval, landlord approval, stakeholder approval and planning. Once implemented, 3D Visuals can effectively be used for various **marketing**, **publicity** and **sales** techniques.

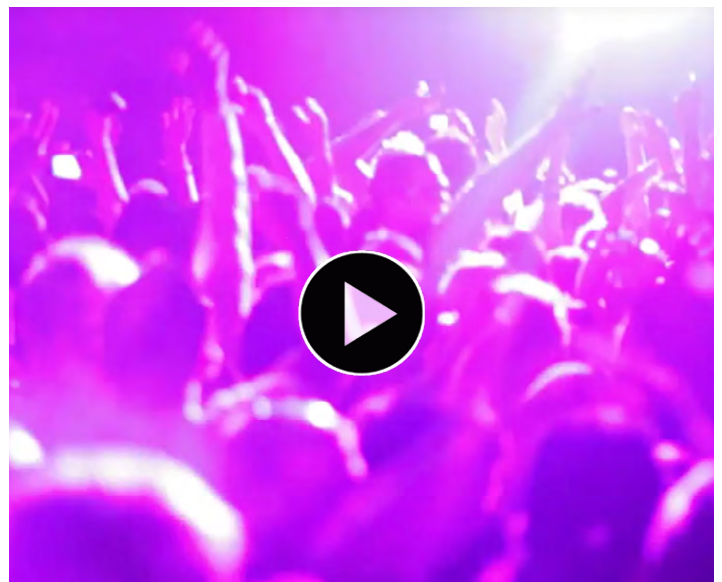
Creating a digital impression of your new property is the most effective way to sell off-plan, present the planning council or showcase it to **investors** and **future tenants**. Our still Images are in high-resolution and suitable for all types of marketing purposes. We are able to provide 3D floor plans, photo impose in a real environment, create interior 3D design and provide an animation video including all of the above.

RR can transform your video clips into **full phase high quality films**, through our video editing service. We edit, organize, fix, add effects, caption background music to satisfy all your business needs.

We can create **stunning** real estate video tours, interview video editing, virtual reality post-production, video tagging, corporate video, video brochures, product video editing, Youtube-ready videos, testimonial video creation and more!

Video Editing

Promo | Ad | Social media



To access our portfolio with a full gallery of projects to date visit:

www.RetailReinvention.com

Contact us at:

Info@RetailReinvention.com

or call

646.670.0980

to discuss services & fees.

We look forward to hear from you!



RetailReinvention



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